



Excellencies & Executives Lunch

Westin Palace Hotel Madrid, 21 June 2021

The Netherlands hosted the Global Entrepreneurship Summit from 3-5 June 2019 in The Hague. To enhance the output of the GES summit we created a conceptual model to boost the cooperation among nations and societies around the world through entrepreneurship and innovation, by means of an Excellencies & Entrepreneurs Dinner.

The event was a splendid success, attended by H.E. Mrs. Sigrid Kaag, Dutch Minister of International Trade and Development Cooperation, together with 45 Ambassadors and 280 executives and entrepreneurs.



The event resulted in many business partnerships based on glocalization (think global, act local) formulas, aiming to improve local societies and share profits.



Spanish companies are more than ever before finding ways to international markets. Besides the advantageous position in Latin America, there are many opportunities in Europe, Africa and Asia. Therefore, we have selected Madrid to organise the first Excellencies & Executives Lunch outside the Netherlands on **Monday 21 June 2021** in the Madrid Westin Palace Hotel.

The ambassadors of the following countries have confirmed their interest to attend the lunch: **Azerbaijan, Belgium, Costa Rica, Cuba, Egypt, Germany, Greece, India, Indonesia, Italy, Malaysia, Nicaragua, Philippines, Poland, Romania, South Africa, South Korea, Tunisia, United Arab Emirates and Venezuela.**





Prior to the lunch executives are invited to attend the Masterclass **Entrepreneurial Economy Societies** led by Prof.Dr. Dewanand Mahadew.

The transformation of the industrial economy to an entrepreneurial economy is affecting nations and societies around the world in many ways. More than ever before, there are opportunities for local communities to become integrated in (global) value chains, thanks to technological advancements. Technology is driving globalization of the world towards a new era, characterized by mass-customization, co-creation and co-innovation.

Topics include entrepreneurship, intrapreneurship, entrepreneurial economy, economical dynamics and 21st century skills



Program

- 12:30 Executives are invited to join the Masterclass Entrepreneurial Economy Societies
- 13:30 Reception of Ambassadors and special guests & cocktail
- 14:00 3-courses lunch with interactive sessions between Ambassadors and Executives.
Each table will be headed by one of the Excellencies. After an introduction about the business opportunities in their country the ambassador will moderate the discussion between executives about their experiences and questions.
- 14:45 The executives will shift to another table of their choice. The previous cycle of information exchange will be repeated.
- 15:30 Free seating & informal networking

Due to the limited capacity the Excellencies & Executives Dinner is restricted to senior executives of internationally operating companies only. The investment to join this event is € 245 (plus 21% IVA) including the Masterclass, the cocktail and the 3-courses lunch (premium wines and soft drinks included). First come first serve!

Registration via: <https://zfrmz.com/RBwP9iTdMIUjEncfEbfP>
For additional information please contact us via info@ibda.eu

All local Covid19 provisions will be respected. In case public restrictions too much limit the execution of the program, it will be cancelled or postponed. In this case paid fees will be refunded.

