

Enhance Your International Business Skills

Executive Program Global Entrepreneurship

Compact | Participant's-Focused | Action Learning | Online

- **Certification by International Business Development Academy, The Netherlands**
- **Price for online modules: € 195 ex VAT, if applicable**
- **Price Action Learning Project including one to one feedback: € 395**

26 Feb. 2021 14.00 – 16.30 CET	<ul style="list-style-type: none">▪ Introduction▪ Global Trends & Developments in Business: Post Covid Opportunities	Dr. Dewanand Mahadew
05 Mar. 2021 14.00 – 16.30 CET	<ul style="list-style-type: none">▪ International Market Research▪ Market and Competition Analysis Models	Rob van Nes MBA
12 Mar. 2021 14.00 – 16.30 CET	<ul style="list-style-type: none">▪ Value Proposition (re)Design	Rob van Nes MBA
19 Mar. 2021 14.00 – 16.30 CET	<ul style="list-style-type: none">▪ Entrepreneurial Business Models & Global Value Chains	Dr. Dewanand Mahadew
26 Mar. 2021 14.00 – 16.30 CET	<ul style="list-style-type: none">▪ International Business Cultures & Ethics	Rob van Nes MBA
02 Apr. 2021 14.00 – 16.30 CET	<ul style="list-style-type: none">▪ SME Innovation Models▪ Introduction Action Learning Project	Dr. Dewanand Mahadew

Optional

Action Learning Project in your own organization: Problem solving case -60 hrs
Feedback Action Learning Project – 2 hrs



International Business Development Academy

Koningin Astrid Boulevard 23 - De Baak Seaside,
Noordwijk, The Netherlands
Mr. Rob van Nes MBA CIBDE
Tel.: 0031653845563 | Mail: rvn@ibda.eu | www.ibda.eu