



IBDA News **Newsletter December 2014**

IBDA is moving into 2015

The year 2014 was a busy and eventful year for IBDA. We worked on the development and expansion of our portfolio of core activities and simultaneously expanded our global reach through establishment of chapters and network partners throughout the world.

Our global reach is already substantial; IBDA has chapters in 12 countries and warm contacts in more than 40 countries. Our current portfolio comprise of 8 Mini MBA programs and 2 Executive Master Programs, offered through our partner UBIS University in Geneva, Switzerland.

The IBDA added value as an international hub for business connectivity is becoming more evident and decisive. Worldwide there is a growing awareness of the need of new forms on internationalisation formulas, such as collaboration, co-creation and integrated value chains.

IBDA has already more than 40 registered IBDA members, who are qualified as MIBDE (Member) or CIBDE (Chartered Member). They originate from 18 countries and have different profiles. The IBDA Networking Platform will be operational around spring 2015. This platform will be the engine connecting international executives and enable them to promote their offerings, projects and find like-minded business partners around the world.

The highlight of 2014 was our international conference *International Business Outlook 2020* attended by participants with business interest in 20 different countries..

The purpose of the IBDA newsletter is to keep you updated about the developments in our international community, of which you are - or can become - an integrated part. We request you to forward and distribute this newsletter amongst your peers and in your own network to increase the awareness about IBDA and its value proposition. On behalf of the entire IBDA community we wish you a pleasant closure of 2014 and a very international and successful 2015!

A warm welcome to our international community!

Prof. Dr. Dewanand Mahadew CIBDE
Rob van Nes MBA CIBDE



IBDA International Entrepreneurship Validated by MQA

The International Entrepreneurship program is (in addition to the UBIS University accreditation) now also officially validated by Mauritius Qualification Authority (MQA) in Mauritius. This certification implies that MQA perceives the International Entrepreneurship program as strategically important for capacity development in Mauritius. The cost of the program is refunded for 60% by the Mauritius government.



MAURITIUS QUALIFICATIONS AUTHORITY

Networking & Valorisation Programs

The IBDA international conference *International Business Outlook 2020* (Driebergen, 26 November 2014) was a huge success and demonstrated the capabilities of IBDA as an international business hub. Key statistics:

- Participants: 60
- 18 countries represented: Netherlands, Germany, France, UK, Russia, Ukraine, Turkey, Romania, UAE, Iran, Ghana, Somalia, Suriname, Ecuador, India, North Korea, South Korea. Mongolia & Switzerland had video contributions.
- 12 country-specific round table sessions: France, Germany, Ghana, Ukraine, Spain, India, Iran, North Korea, South Korea, Middle East and Russia.

The conference was organised in cooperation with:

- UBIS University, Geneva, Switzerland
- De Baak, Netherlands
- Page Group, United Kingdom
- Netherlands Agency for Trade Promotion (NCH)





First MIBDE Certificate for Drs. Nienke Abma

During the *International Business Outlook 2020* conference, the first MIBDE certificate (IBDA membership) was issued to Drs. Nienke Abma. Nienke is a Dutch national living and working in Spain. She participated also in the Mini MBA International Entrepreneurship program in Madrid. Nienke has a large network in Spain and is available to support and guide organisations who would like to do business in and with Spain.



The **Mini MBA International Leadership** program will be organised in The Netherlands from 20 – 25 April 2015. This program will be attended by participants from different countries. Each chapter can recruit participants for this program in their own country. Download the prospectus at www.ibda.eu for more details.

IBDA Agenda 2015

- Mini-MBA's International Entrepreneurship: Mauritius 28 – 30 January 2015
- Mini-MBA's International Entrepreneurship: Panama t.b.a.
- Mini-MBA's International Entrepreneurship: Ahmadabad, India 01 – 04 April 2015
- Mini MBA International Leadership: The Netherlands 20 – 25 April 2015 (in cooperation with De Baak)
- Mini-MBA's International Entrepreneurship: Madrid, Spain June 2015

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